

ROBIN SPETH



Education

College For Creative Studies - Major: Product Design - Minor: Business - Graduated: May 2020

Skills Acquired

Research - Interview Techniques, Data Analysis, Target Markets, Supply & Demand

Sketching - Accurate Perspective, Original Style, Rapid Ideation, Figure Drawing

Prototyping - Scale Modeling, Metal/Woodshop Equipment Use, 3-D printing, CNC

Digital - Illustrator, Photoshop, Premiere, After Effects, Indesign, Rhino 5, Solidworks, Keyshot

Washtenaw Community College - Entrepreneurship I & II

Skills Acquired - Filling an LLC, Financing, Writing a Business Plan, Leadership Techniques, Sales

Work Experience

Tree Town Murals - Painter - Winter 2022 - Present

Part of the "Brush Monkeys" team. Created decorative window murals for businesses around Michigan

Skills Acquired - Create designs based on client requests, planning & executing large scale paintings,

Quantalux - CAD modeler / Graphic Designer / Videographer - Fall 2020 - Present

Tasked with Creating CAD models and renders of Quantalux's new Hybrid Power Skid which were used for prototype ideation and marketing. Also developed several info graphics and a video to describe and market the power skid

Skills Acquired - Create engaging and informative content, Adobe Premiere / After Effects, Collaboration with engineers

Merrell - Footwear Design Intern - Summer 2019

Tasked with creating 4 shoes based on briefs provided by the Nature's Gym Division as well as self directed ones. 1 design is **in production** for the 2021 season

Skills Acquired - Create brand identifiable, function driven, and visually appealing footwear, Material Mapping, Tech-Pack, Cost Analysis, Rendering, Sustainable Manufacturing

Potlikker Capital - Graphic Designer - Winter 2022

Created a series of assets including presentations, logos, letter heads & business cards

Gallery Shows / Commissions

2023

"Joe Louis Greenway" - Upcoming mural commission for the Detroit City Walls programs

"Call for the Wall" - Solo Exhibition At the Detroit Artist Market

"Biological Speculation" - Mural Commission for Ford exhibition Event

"The Dirty Show" - Juried group exhibition at the Russel Industrial Center - 1 piece

"Earth & Sky" - Juried group exhibition at Matthaei Botanical Gardens - 1 Piece

"Synapses of Storm Cell" - Large commission for a private residence

2022

"Beauty Is Therapy" - Mural commission at Grand Traverse Commons

"Growth Patterns" - Mural commission at private Detroit residence

"Time in The Garden" - Juried group exhibition at Matthaei Botanical Gardens - 1 Piece

"Gadgets & Gizmos" - Juried group exhibition at Gutman Gallery - 2 Pieces

"Gold Medal Exhibition" - Juried group exhibition at the Scarab Club - 1 Piece

"The Dirty Show" - Juried group exhibition at the Russel Industrial Center - 1 Piece

"Alumni Exhibition" - Juried group exhibition At The College For Creative Studies - 1 Pieces

2021

"Vital Exhibition" - Group Exhibition at Lillie Park, Ann Arbor.

5 artists (including myself) came together to create a show in order to restart the creative community that had been lost throughout the pandemic. The exhibition took place outdoors, in a park gazebo. It was wonderful.

"Botanics" - Mural commission at private Cleveland Residence

"Just Talking To The Flowers" - Mural commission at Detroit residence

"Gilda Snowden Memorial Exhibition" - Juried Group Exhibition at the Scarab Club -

2020

"Growth Patterns Exhibition" - Solo Exhibition at Lillie Park, Ann Arbor

Series of airbrush paintings and drawings exploring cellular growth and its potential benefits for society. The exhibition was held outdoors in order to be a safe social environment during the height of the pandemic