

ROBIN SPETH



Education

College For Creative Studies - Major: Product Design - Minor: Business - Graduated: May 2020

Skills Acquired

Research - Interview Techniques, Data Analysis, Target Markets, Supply & Demand

Sketching - Accurate Perspective, Original Style, Rapid Ideation, Figure Drawing

Prototyping - Scale Modeling, Metal/Woodshop Equipment Use, 3-D printing, CNC

Digital - Illustrator, Photoshop, Indesign, Rhino 5, Solidworks, Keyshot

Washtenaw Community College - Entrepreneurship I & II

Skills Acquired - Filling an LLC, Financing, Writing a Business Plan, Leadership Techniques, Sales

Work Experience

Merrell - Footwear Design Intern - Summer 2019

Tasked with creating 4 shoes based on briefs provided by the Nature's Gym Division as well as self directed ones. 1 design is **in production** for the 2021 season

Skills Acquired - Create brand identifiable, function driven, and visually appealing footwear, Material Mapping, Tech-Pack, Cost Analysis, Rendering, Sustainable Manufacturing

Quantalux - Graphic Designer / Videographer - Fall 2020

Tasked with developing several info graphics and a video to describe and market Quantalux's new "Hybrid Power Skid" energy system

Skills Acquired - Create engaging and informative content, Adobe premier / Aftereffects, Collaboration with engineers

Growth Pattern Exhibition - Organizer / Artist - Summer 2020

Outdoor Art Exhibition that used airbrush paintings, drawings, 3D printed steel sculptures, and stickers to explore how organic creatures and structures grow and decay

Skills Acquired: Develop a concept, set deadlines and production goals, create cohesive body of work, curate the gallery, create marketing materials, promote and host the show, and sell pieces

Accolades

Honorable mention in Lawrence Street
Gallery's "Think Small" Exhibition - 2020

1 of 17 people selected for Scarab Club's
WILD exhibition - 2019

1st place in product design category
for Ann Arbor Teen Arts festival
2016

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